Laurea Magistrale LM 77 – Management e professioni

ANALYSIS OF PRODUCTIVE SECTORS

**Prof. Sandrine Labory**

*2013-14 Programme*

**1. Introduction**

2. **Concentration and firm dimension**

Bianchi P. (2013), “Bain and the origins of Industrial Economic”, *European Review of Industrial Economics and Policy*, 4.

Nawrocki D., Carter W. (2010), “Industry competitiveness using Herfindahl and entropy indices with firm market capitalization data”, *Applied Economics*, 42, 2855-2863.

Complementary reading:

Manjolìn-Antolin M. (2010), Firm size and entry dynamics in aggregate entry and exit, *International Journal of Industrial Organization*, 28, 464-76)

**3. Vertical integration and firm dimension**

Williamson O.E. (2010), “Transaction cost economics: the natural progression”, *American Economic Review*, 100, 673-690.

**4. Innovation and industrial development**

Mytelka L., Smith K. (2001), “Innovation theory and innovation policy: bridging the gap”, Paper presented to DRUID Conference, Aalborg, June 12-15 2001.

Complementary reading:

Dasgupta, P.; Stiglitz, J.E.　(1980), “Industrial Structure and the Nature of Innovative Activity,”Economic Journal, 90: 266-293.

**5. The knowledge-based economy and industrial development**

David P.A, Foray D., (2003), “Economic fundamentals of the knowledge society”,*Policy Futures in Education,* 1(1), pp. 20-49.

Complementary reading:

Dosi G., Nelson R.R. (1994), “An introduction to evolutionary theories in economics”, Journal of Evolutionary Economics, 4(3), pp. 153-172.

**6. Characteristics of the Italian industry: a brief history**

Bianchi P. (2013), La rincorsa frenata. L’industria italiana dall’unità alla crisi globale, Il Mulino, Bologna, capitoli I, IV.

**7. Competitiveness of Italian industry today**

European Business Summit (2013), *Unlocking Industrial Opportunities. An EU strategy for Competitiveness*, Report for the European Commission.

European Commission (2013), *Industrial competitiveness of EU member states*, Memo, Brussels.

Complementary reading:

Bianchi P. (2013), La rincorsa frenata. L’industria italiana dall’unità alla crisi globale, Il Mulino, Bologna, capitoli X, XI.

**8. Globalisation and multi-polar world**

Bianchi P., Labory S. (2010) “Economic Crisis and Industrial Policy”, *Revue d’économie industrielle*, n.129-130, pp. 301-326.

Complementary reading**:**

Chaminade C., de Fuentes C. (2012), “Who are the world leaders in innovation? The changing role of firms from emerging countries”, DRUID conference 2012.

**9. Multinationals: definition and characteristics**

UNCTAD, World Investment Report, 2013.

**10. Determinants and effects of FDI**

Buckley P. J., Casson M. (2009), “The internalisation theory of the multinational enterprise: a review of the progress of a research agenda after 30 years”, Journal of International Business Studies, 40(9), pp. 1563-1580.

**11. Productive internationalisation**

Baldwin R. (2006), “Globalization: the great unbundling”, Economic Council of Finland, Helsinki.

Complementary reading:

Bailey D., De Propris L. (2013), “Reshoring Opportunities and Limits for Manufacturing in the UK – the case of the Auto Sector”, *Revue d’économie industrielle*, n.4, in corso di stampa.

**12. Two issues raised multinationalisation: spillovers and human rights**

B. Kogut e U. Zander (1993), “Knowledge of the firm and the evolutionary theory of the multinational corporation”, *Journal of International Business Studies*, 24(4), pp. 625-645.

Giuliani E. (2010), *Multinational corporations, technology spillovers and human rights’ impacts on developing countries,* LEM Working Paper, 2010/6, Pisa.

**13. Italian and European firms and China**

(Prof. Giorgio Prodi)

* Brief introduction to the Chinese market
* Italian and foreign firms in China: production, sales, acquisition and management of the supply chain
* Chinese investment in Europe

**14. European competitive context: origins and development of the economic integration process.**

Jacques Pelkmans, *European integration: method and economic analysis*, Prentice Hall, third edition, 2006, chapters 2 and 3.

**15. The effects of economic integration**

Jacques Pelkmans, *European integration: method and economic analysis*, Prentice Hall, third edition, 2006, chapters 1 and 6.

**16. Single Market; EMU and EU budget**

Jacques Pelkmans, *European integration: method and economic analysis*, Prentice Hall, third edition, 2006, chapters 5 and 18.

**17. Competition policy; structural and cohesion policy**

Jacques Pelkmans, *European integration: method and economic analysis*, Prentice Hall, third edition, 2006, chapters 12 and 16.

**18. European industrial policy**

Bianchi P., Labory S. (2011), “Economic Crisis and Industrial Policy in the Union: the need for a long-term vision of industrial development”, in Della Posta P., Talani L.S. (eds.), *Europe and the Financial Crisis*, Palgrave Macmillan, Basingstoke, Chapter 6, pp. 107-124.

Exam

Possibility to do oral presentation (+ essay) as partial exam + final written exam on specific part of the programme.

For those who do not follow classes: written exam on the whole programme.

Note: the bases of industrial economics can be restudied looking at any basic textbook of Industrial Economics or Industrial Organization.