INDUSTRIAL POLICY AND SUSTAINABILITY

**Prof.ssa Sandrine Labory**

TOPICS AND STRUCTURE OF PRESENTATIONS

Presentations are based on a reflection around an issue related to the course.

DISCUSSION OF A SPECIFIC ISSUE AS BASIS OF THE ORAL PRESENTATION

The discussion must be based on the analysis of the literature. One should therefore go to the library and look for books or articles on the chosen topic. Articles are those published in scientific journals specialized in industrial economics, including Research policy, the Journal of industrial economics, Industrial and Corporate Change, International Journal of Industrial Organisation, the Review of Industrial Organization, and many others. It is important to refer to the classes (possibly more than one class).

The discussion must answer a specific question and must present an **articulated argumentation**, referring to the literature. One can choose a firm or a sector to illustrate and deepen the reflection on specific issues dealt with during the classes, but it is important to define a question, a problem which the oral presentation addresses (can be a green sector, sustainability issues, or issues related to SMEs according to the LM course one is doing)

PRESENTATIONS

You are asked to prepare a Powerpoint presentation that presents the chosen problem, the reasons why this is an interesting theme to discuss, the argumentation and the conclusions.

Oral presentations should last about 20-30 minutes

Please, Indicate name and topic chosen by the 23rd of March.

Oral presentations will take place in May, according to a specific calendar, which will be provided after Easter.

Examples of issues:

1. What are the strategies adopted by single firms or industrial districts to face globalization?

One can choose the case of a firm, or a sector, or a district…

2. Why do Italian firms tend to remain small? Discussion of specific SMEs or sectors.

3. How does the Italian green economy sector compare with other countries?

4. The Emilia-Romagna region has transformed in 20-30 years from a region based on traditional sectors to a successful regional innovation system; what is the role of industrial policy in this transformation?

5. How does the mechanical engineering sector in Italy compares with the German one? In terms of firm size (SMEs) or in terms of sustainability?

6. Is family ownership a problem in Italian industry?

7. Smart manufacturing will ease sustainable development? Example of a specific sector or specific firm.

Etc.

**Recommended structure of the oral presentation:**

**1. Introduction: presentation of the topic and the issue discussed; motivations for topic and issue chosen; structure of essay**

**2. sections which develop the argumentation (pros and cons, aspects of the problems, etc.)**

**3. Synthesis and conclusions**