# University of Ferrara <br> <br> Degree Course in "Economics, Markets and Management" 

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STATISTICAL METHODS for ECONOMICS and BUSINESS - 11 January 2016

## Q01

Usually, if a $n \times k$ matrix represents the dataset of a statistical problem, then...
a) there are $n$ statistical units and $k$ variables
b) there are $n$ variables and $k$ statistical units
c) there are $n \times k$ statistical units

## Q02

If $A=\left(\begin{array}{ccc}2 & 1 & 0 \\ -3 & 1 & 3\end{array}\right)$ and $b=\left(\begin{array}{l}1 \\ 2 \\ 3\end{array}\right)$, then the result of the product $A b$ is...
a) $\left(\begin{array}{ccc}2 & 2 & 0 \\ -3 & 2 & 9\end{array}\right)$
b) $\binom{4}{8}$
c) impossible

## Q03

If A is a $p \times p$ non-singular matrix and the $p \times p$ matrix B has two equal rows, then...
a) the determinant of the product $A B$ is equal to zero
b) the determinant of the product $B A$ is not equal to the determinant of the product $A B$
c) the determinant of the product $A B$ is equal to one

## Q04

Let $x_{i j}$ be the value of the j -th explanatory variable, in a multiple linear regression model, observed on the i-th unit. The least squares estimates of the coefficients of the regression model consist of the values $b_{0}, b_{1}, \ldots, b_{k}$ that minimize the function...
a) $\sum_{i=1}^{n}\left(y_{i}-b_{0}-b_{1} x_{i 1}-\cdots-b_{k} x_{i k}\right)$
b) $\sum_{i=1}^{n}\left(y_{i}+b_{0}+b_{1} x_{i 1}+\cdots+b_{k} x_{i k}\right)^{2}$
c) $\sum_{i=1}^{n}\left(y_{i}-b_{0}-b_{1} x_{i 1}-\cdots-b_{k} x_{i k}\right)^{2}$

## Q05

Let us consider the following results of a multiple linear regression analysis and let $\alpha=0.05$ be the significance level:

|  | Coefficients | p-value |
| :--- | :--- | :--- |
| Intercept | 245.55 | 0.017 |
| X1 | 58.45 | 0.280 |
| X2 | 0.27 | 0.004 |
| X3 | 28.75 | 0.042 |

Which of the following statements is true?
a) variables X1 and X3 significantly affect the dependent variable of the model
b) only variable X 2 significantly affects the dependent variable of the model
c) variables X2 and X3 significantly affect the dependent variable of the model

## Q06

The $R^{2}$ index of a regression model takes value zero when...
a) all the predicted values of the dependent variable are equal
b) all the residuals are equal to zero
c) the least square estimate of the intercept is equal to zero

## Q07

The rescaling method is a transformation of a given variable $X$ into a new variable $Z \ldots$
a) with mean equal to zero and variance equal to one
b) that takes values in the interval [ 0,1 ]
c) that takes values in the interval $[1, n]$ where $n$ represents the number of units

## Q08

Let us consider a composite indicator for performance evaluation, where the performance is measured according to $\mathrm{k}>1$ aspects (informative variables): the greater the value the better the performance. Which of the following combining functions takes into account only the best of the $k$ performances, according to the NonParametric Combinatio methodology?
a) Liptak
b) Logistic
c) Tippett

## Q09

Let us consider the following data related to the marks of a student in the exams "Mathematics" (weight=0.4), "Statistics" (weith=0.4) and "Economics" (weight=0.2). The best and the worst performance for each exam correspond to the marks 30 and 18 respectively.

|  | Weight | Mark | Min | Max |
| :--- | :--- | :--- | :--- | :--- |
| Mathematics | 0.4 | 27 | 18 | 30 |
| Statistics | 0.4 | 26 | 18 | 30 |
| Eonomics | 0.2 | 21 | 18 | 30 |

By applying the NonParametric Combination methodology, with $\mathrm{c}_{1}=0.01$ (numerator) and $\mathrm{c}_{2}=0.02$ (denominator) normalization constants and with the additive combining function, the final score of the composite performance indicator for the considered students is...
a) 0.38
b) 0.62
c) 0.85

## Q10

In Factor Analysis, the factor loadings measure...
a) the linear dependence between the original informative variables and the factors
b) the linear dependence between the original informative variables
c) the correlations between the common and the unique factors

## Q11

When we wish to reduce the dataset size from the point of view of the variables and all the original informative variables are uncorrelated between each other, then ...
a) the Principal Component Analysis provides just one component that "explain" all the data variability
b) the Principal Component Analysis provides linearly dependent components that "explain" all the data variability
c) the Principal Component Analysis is useless

## Q12

Let us consider the following output of a Principal Component Analysis related to the first three components:

| Component | Eigenvalue | \% Variance | Cumulative \% |
| :--- | :--- | :--- | :--- |
| 1 | 6.249 | 52 | 52 |
| 2 | 1.229 | 10 | 62 |
| 3 | 0.719 | 6 | 68 |

According to these results, which of the following statements is true?
a) the first two components should be excluded from the analysis because the eigenvalues are greater than one
b) the first component "explains" more than half of the global data variability
c) the remaining components "explain" more than half of the global data variability

## Q13

In Cluster Analysis, according to the "Single Linkage" or "Nearest Neighbour" method, the distance between two clusters $C_{1}$ and $C_{2}$ correspond to...
a) the maximum distance between one unit of $C_{l}$ and one unit of $C_{2}$
b) the mean distance between one unit of $C_{1}$ and one unit of $C_{2}$
c) the minimum distance between one unit of $C_{1}$ and one unit of $C_{2}$

## Q14

In a Cluster Analysis, given the partition of 100 units in 5 clusters, the proportion of variability explained by this partition is equal to $0.6(60 \%)$. Which of the following statements is consistent with these data?
a) the deviance within the clusters (WD) corresponds to $60 \%$ of the deviance between the clusters (BD)
b) the deviance between the clusters (BD) corresponds to $60 \%$ of the total deviance (TD)
c) the deviance within the clusters (WD) corresponds to $60 \%$ of the total deviance (TD)

## Q15

Which of the following graphs is commonly used for representing a hierarchical cluster analysis?
a) scatter diagram
b) scree plot
c) dendogram

